From social posts to a real shop.

Websites, online shops and social media for small sellers of gifts, beauty, toys, homeware and bargains. Competitive prices, supported around the clock.

01

Competitive prices

Packages built for small online sellers. Fixed prices agreed upfront, with no VAT to add and no surprise extras.

02

24/7 dedicated support

Message any time on WhatsApp or email. Between 9am and 6pm you'll get a reply within the hour. Outside those times I'll get back to you as soon as possible.

03

One person, start to finish

Nothing is outsourced. I design, build and manage everything myself, so it's done properly and done your way.

INSIDE THIS PACK

Websites & shops

A showcase site or a full online shop, plus shop FAQs and payment options

Social media

Three monthly plans for Facebook and Instagram, Reels and TikToks

Everything together

Shop and social at a bundle price, plus aftercare

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No more "is this still available?"

Stop chasing orders through comments and DMs. Start with a site that shows off your stock, or go straight to a shop where customers browse, buy and pay without messaging you. One-off prices, built by me.

Showcase Site

Your finds, properly shown off

£149 one-off

- Up to 3 pages: home, your products, contact
- Photo gallery with prices
- Order and reservation enquiry form sent to you
- Set up for Google, mobile-friendly
- Links to all your social media pages

Good to know

Grow at your own pace

- **Upgrade any time.** Start with a Showcase Site and move to an Online Shop later, paying just the difference.
- **More products?** Extra products added in batches of 10 for £10.
- **Lots of products?** Let me know! My aim is to help, not hinder!
- **Your money, straight to you.** Payments go to your own account. The only cost is the card provider's standard fee per sale.

RECOMMENDED

Online Shop

Sell day and night, with orders, payments and stock handled for you

£299 one-off

- Everything in the Showcase Site
- Categories: gifts, beauty, kids, home and more
- Secure card payments at checkout
- Order emails to you and your customer
- Up to 25 products with photos
- Stock levels with automatic "sold out"
- Delivery, postage and collection options
- Discount codes for flash sales and offers

Aftercare, £12 a month (£15 for online shops): hosting, your domain, security updates, new stock and price changes, and 24/7 support. Recommended with every website.

Fixed prices, agreed before any work starts. No VAT to add.

Your online shop, explained.

Who builds it?

I do, personally, from design to launch. Nothing is outsourced, and you deal with the same person throughout.

How long does it take?

Usually two to three weeks once I have your photos and product details.

What if something sells out?

Stock counts go down with every sale and items show as sold out automatically, so nothing gets sold twice.

I add new stock all the time.

Send photos and prices on WhatsApp and they're added for you, included with Aftercare. Prefer to do it yourself? I'll show you how.

What do I need to send?

Product photos, names, prices, how many you have, your delivery rates and your logo if you have one.

I sell lots of different things. Is that OK?

Yes. Products are sorted into categories like gifts, beauty, kids and home, so customers find what they want fast.

How does delivery work?

Your choice of postage rates, free delivery over a set amount, local delivery by postcode, or collection from you.

Is it secure?

Yes. The site runs on a secure connection and card details are handled by your payment provider, never stored on your site.

RECOMMENDED PAYMENT SYSTEMS

I'll help you set up your account and connect it to your shop. Money goes straight to your bank, and none of these charge a monthly fee, just a small fee per sale.

RECOMMENDED

Stripe

Cards, Apple Pay and Google Pay at checkout. Clean, fast and trusted by shoppers.

SumUp or Square

Already take cards at fairs or pop-ups? Keep online and in-person sales in one account.

PayPal

An optional extra button at checkout for customers who prefer to pay with PayPal.

SOCIAL MEDIA

New stock people can't scroll past.

You film the hauls, the unboxings and the new arrivals, I turn them into branded posts, Reels and TikToks that send people straight to your shop. Facebook and Instagram run together from one place, so every plan covers both.

Find

A steady, tidy presence

£49 /month

- 4 branded posts a month
- 2 edited Reels
- Captions and hashtags written for you
- Shop link kept up to date on every profile

MOST POPULAR

Gem

Seen every week

£89 /month

- 8 branded posts a month
- 4 edited Reels, posted to TikTok too
- Custom templates in your colours
- Seasonal graphics for Christmas, Mother's Day, Black Friday and more
- Captions and hashtags written for you

Treasure

Fully run for you

£139 /month

- 12 branded posts a month
- 8 edited Reels and TikToks
- Weekly Stories for new stock and flash sales
- Comments and messages answered for you
- Everything in Gem

Brand setup

£79

One-off. Profiles tidied, bios and links, your colours and fonts, and a set of post templates that are yours to keep.

How it works

Send your clips and photos on WhatsApp. I edit, post and schedule through Meta Business Suite, so no passwords are ever shared.

Online seller plans are priced well below my standard business social media plans, which start at £125 a month.

24/7 support on every plan. Month to month after the first three months. No VAT to add.

EVERYTHING TOGETHER

The Online Seller Bundle, for less.

Online Shop, social media brand setup, the Gem plan and Aftercare, all from one person with one point of contact.

TO GET STARTED

£329 ~~£378~~

one-off: online shop and social setup

THEN EACH MONTH

£89 ~~£104~~

Gem social plan with shop Aftercare included

EVERYTHING AT A GLANCE

Service	Price
Showcase Site	£149 one-off
Online Shop (recommended)	**£299 one-off**
Extra products, beyond 25	£10 per 10
Social media brand setup	£79 one-off
Social media: Find · Gem · Treasure	£49 · £89 · £139 a month
Aftercare: site · shop	£12 · £15 a month

GETTING STARTED

1

A quick chat about what you sell, your customers and how you take orders now

2

A fixed price agreed in writing before any work starts

3

I build and launch, then stay on hand with 24/7 support

Let's talk.

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